Online Business Blueprint

How To Make Money Online - Simple & Proven

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The Simple, Proven Process Of Making Money Online

This is the simple & proven process of making money online.

At the core, we're utilizing **lead generation & email marketing**.

In other words: We're building a list ("list building"), developing trust with that list, and we're presenting offers to our list - all via email.
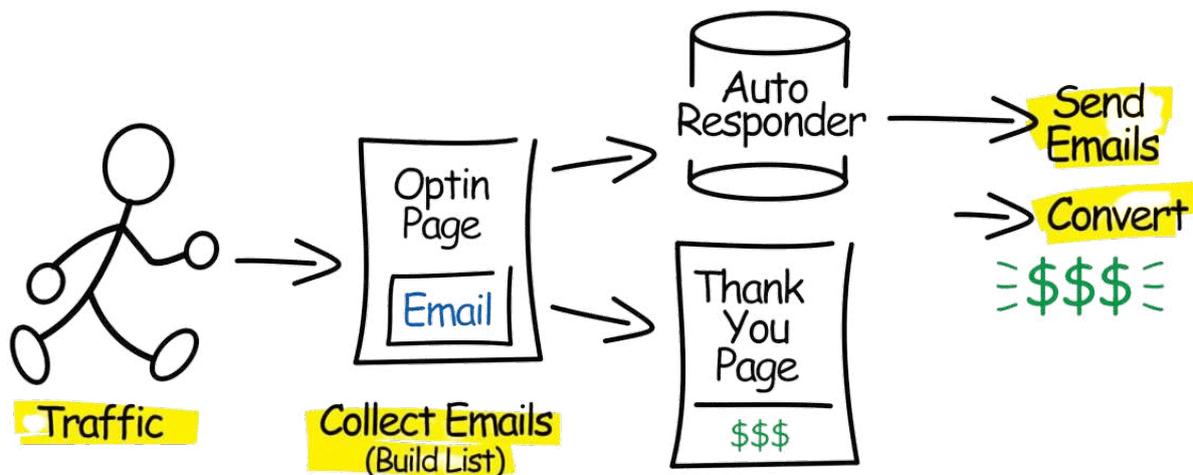
We can apply this process to market our own products or to promote other people's products. ("affiliate marketing")

It's totally up to each of us how small or big we want to go with this.

Let's dive in.

Overview

This is how the "big picture" looks like:

Figure 1: Online Business Blueprint - Flowchart

Our job is to **drive traffic**, **generate leads**, and **market (in a cool, educational, helpful way) via email**.

In the process, we're **building our own following & email list** which is very important.

Done right, this will serve us for years and decades.

Here's the process in more detail, step-by-step:

Step 1: Choose A Niche

Chose a niche (or an area of interest) that you truly enjoy and want to **build a sustainable, long-term online business** around.

Make sure it's a **buyer-friendly** and ideally evergreen, non-seasonal vertical.

Examples:

- Make Money Online (Wealth)
- Weight Loss (Health)
- Adult Problems (Relationships)

Step 2: Pick A High-Converting Entry Offer

Pick a **high-converting, low-priced** affiliate product (< $50) as your **entry offer**.

Free front-end funnels or trial offers usually work best.

Ideally, it's a **complete affiliate funnel** that's paying out **at least 50% affiliate commissions throughout the entire funnel**.

And if you can purchase **license rights** to get **100% commissions**, that's even better.

Example:

Lazy Commissions

Step 3: Set Up Your Lead Capture System (Around Your Entry Offer)

If you don't know how to do that, check out the **Ultimate Marketing Vault**.

It's currently only $17 (one-time) and it's the first upgrade offer of Lazy Commissions.

In it, I share where and how exactly to host your mobile-responsive, lightning-fast pages for completely free.

This means **you don't have to pay any monthly recurring hosting payments**.

There's really no need to buy expensive "funnel building" software - especially when you're just starting out.

So check out the Ultimate Marketing Vault. (**Upgrade 1 of Lazy Commissions**)

After you set up your lead capture system, it's really simple:

Step 4: Drive Traffic To Your Lead Capture System

Choose a traffic source and send traffic to your pre-built capture page. (also known as opt-in page, or squeeze page)

Let your professional autoresponder automatically take over all of the following for you:

- When a visitor enters their email address, it's stored **automatically** in your autoresponder's database, and **you're building your list**.
- Your new subscriber gets forwarded to your chosen (entry) affiliate offer.
- Your welcome email is sent out automatically in the background. (This email welcomes the new subscriber, and points back to your chosen affiliate offer)

Many auto responders let you collect and send emails to your first 500-1,000 leads or subscribers for free. (for example GetResponse)

If you need help with driving free/organic traffic to your lead capture system, check out Traffic Endgame ($0.00) here.

Step 5: Send Out A Daily, Helpful Email

As we continue build our list, we send out a **daily valuable email** that includes (more) recommendations for products and services (either our own or affiliate offers) and provides additional help to your subscribers.

Ultimately, the people on our lists have specific problems, and we generate sales/commissions by actually helping them to solve these problems.

If you need help with writing educational, valuable emails that actually land in people's inboxes, and you want to get better at email marketing:

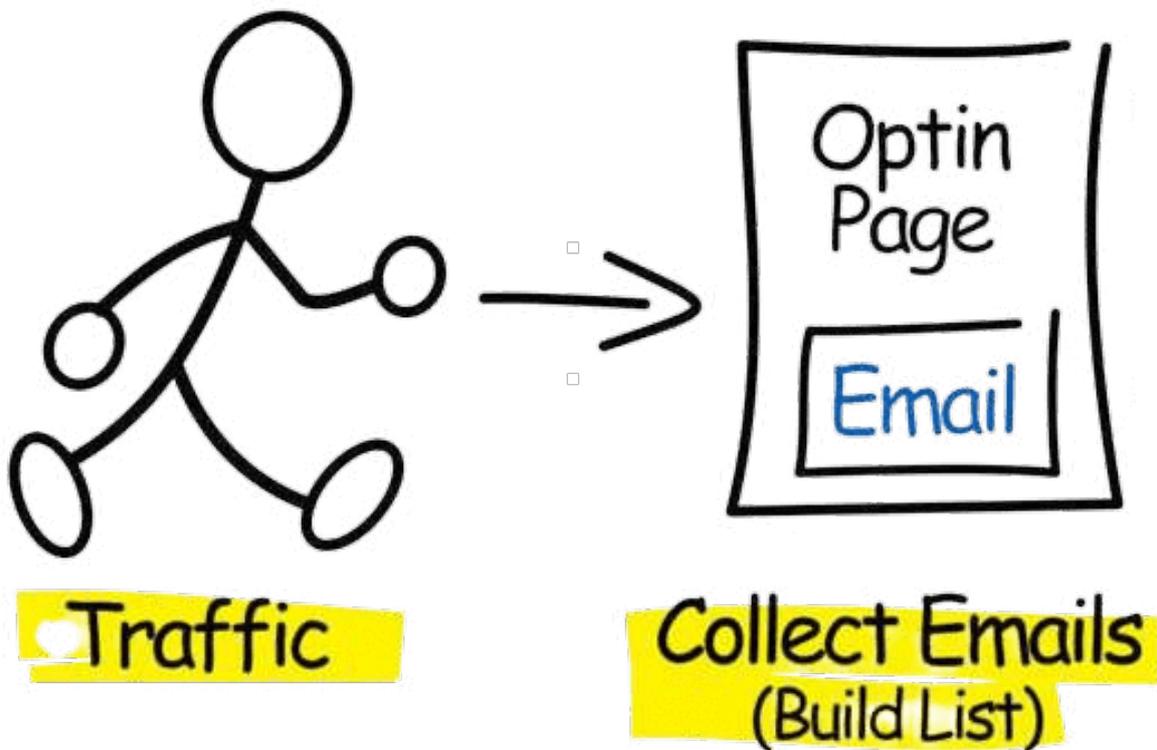Check out the free Email Marketing Secrets & Email Toolkit - $0.00 - here.

And that's it!

Don't let the simplicity of this blueprint fool you - it's powerful & it just works!

Once you have set everything up, you focus only on two actions every day…

The Only 2 Daily Actions

These are the only **2 daily actions** that you need to focus on, consistently, in order to grow your online business and make sales:

Task 1 - Drive Traffic To Your Lead Capture Page

Figure 2: Driving Traffic To The Opt-In Page

This ensures you're consistently **building your list**.

Plus, you're getting **fresh eyeballs** to what you have to offer.

Some people will unsubscribe from your list.

That's OK.

Some people will lose interest.

That's OK.

As long as you *consistently* get new, targeted people to your email list you're doing great.

If you prefer more in-depth help with this process, check out the free Lazy Commissions ($0.00) here.

And if you want to learn everything about truly powerful, free/organic traffic sources that the super affiliates really use: Check out Traffic Endgame ($0.00) here.

Task 2 - Send Out A Daily, Valuable Email

Don't go into "pitch pitch pitch" mode.

Make your emails **educational & valuable**.

Truly help your audience by solving their biggest problems.

If your emails contain helpful stuff, your subscribers will look forward to your emails.

Most importantly: They will **open** your emails, **click** on the links and **take action**.

For frequent affiliate commissions, be as **helpful** and **valuable** as you can and regularly send out promotions for high-converting, problem-solving & results-producing offers.

If you need more help with your email marketing, check out the Email Marketing Secrets & Email Toolkit ($0.00) here.

Congratulations!

From now on, you consistently generate affiliate commissions on complete autopilot.

Think about it: This is a very doable, practical, and proven-to-work plan.

I created this online business blueprint so you know exactly how you can consistently generate online (affiliate) sales.

Take advantage of it!

The best part is: **It just works.**

It works *if you work it*.

Let's get to work!

Last but not least:

Keep it simple, don't overcomplicate the process, and **take action**.

Any Questions?

You can get in touch with me here: timikels.com/contact

Thank you for taking the time to study the online business blueprint, and good luck!

Tim

P.S. Check out Lazy Commissions - I'm sure you'll love it!